

# PERMISSION FOR USE OF STUDENT IMAGE, VOICE, VIDEO, WORK AND/OR FIRST NAME

for News Media, District Communications, School Partner Communications, and Educational Purposes



Parents/Guardians,

This letter is to request permission (in accordance with Policy 815.1) for your child's image, voice, video, work and/or first name to be published publicly on a School District website, including District social media pages, a School Partner website, or any other public website for news media or for general educational purposes. A "School Partner" is defined as an organization that has entered into a School Partner Agreement with the School District.

At times, student images, voices, videos, work and/or first name may be requested to promote or represent the School District, School District programs, including School Partner programs, and/or School District events in the news media including, but not limited to, television, print, and on the web. Student information may be used by credible news media not affiliated with the School District and on School District websites and official School District social media pages (Facebook®, Twitter®, YouTube®, Instagram®).

Student information is also used on the Internet for general educational purposes and to celebrate student work. Websites, applications and Internet resources may collect or require the use of student images, voices, videos, work and/or first name. When these are available publicly, the School District cannot control who can view or share.

Accordingly, the School District and the School Partners will not post student images, voices, videos, work and/or first name on a School District website, including District social media pages, or any other public website for news media or educational purposes without prior written consent from you as the parent or legal guardian. Please return this form to your child's school to indicate if your child's information may be used on the Internet. This permission will be applicable to any use of student information in the school year in which permission is given and will remain in effect until removed from the website or until consent is withdrawn. As parent or legal guardian, you may withdraw your consent at any time by sending a written letter, along with a new form, to the Principal of your child's school. Thank you for your cooperation.

## Check the use(s) of your child's image, video, voice, work, and/or first name that you grant permission for:

- I agree to the use of my child's image, video, voice, work, and/or first name to be used to promote or represent the School District and School Partners in news media and School District websites and social media pages as outlined above.
- I agree to the use of my child's image, video, voice, work, and/or first name to be used for general educational purposes and to celebrate student work on websites, applications and Internet resources.

In addition, I agree to release and hold harmless the School District of Philadelphia, School Reform Commission members and Board of Education, agents, officers, contractors, volunteers, and employees from and against any and all claims, demands, actions, complaints, suits or other forms of liability that shall arise out of or by reason of, or be caused by the use of my child's picture, voice, video and/or first name on the Internet.

Student's Name: \_\_\_\_\_

School Name: \_\_\_\_\_

Parent/Legal Guardian: (print) \_\_\_\_\_

Parent/Legal Guardian: (sign) \_\_\_\_\_ Date: \_\_\_\_\_

## To be completed by school/office for file purposes:

Record links to the use of this student's image, voice, video, work, and/or first name. (For print publications, publication name, volume and/or issue date can be recorded.)